

EXPERIMENTAL ART FOUNDATION

G U I D E L I N E S EXHIBITION, PROJECT & PUBLICATION PROPOSALS

A U G U S T 1 9 9 0

The Experimental Art Foundation was the first government funded contemporary art space, formerly called alternative art spaces, in Australia. It is funded mainly by grants from the Visual Arts/Craft Board of the Australia Council and the South Australian Department for the Arts.

The EAF is interested in all visual art media. Its policy is to promote, foster, develop and assist (through exhibition, discussion, critique and support) experimental art, experimental artists and the public understanding and appreciation of experimental art.

Experimental art is considered to include contemporary art forms that stem from studio or social practices that are technically and theoretically innovative or otherwise experimental. Usually such art is assumed to be non-commercial.

The EAF is also concerned to

- support the development and promotion of the Arts industry in South Australia
- create and maintain employment within the Arts industry in South Australia
- display the talent of South Australian artworkers to a national and international audience
- provide the SA community with opportunities for creative expression
- develop an Arts resource for primary, secondary and post-secondary educational institutions in South Australia

Proposals and enquiries should be directed to the:

EXPERIMENTAL ART FOUNDATION
PO BOX 21 NORTH ADELAIDE SA 5006
TELEPHONE (08) 211 7505 • FAX (08) 211 7323

PROCEDURE

Typed or clearly printed proposals for exhibitions, projects and publications go before the Programming and Projects and/or the Publications Committee of the Foundation for consideration. These are Committees of the EAF Council which consist of members of Council, other EAF members and members of the arts community. Committee decisions are referred to Council as recommendations for consideration, and are accepted or rejected by them.

WHEN TO APPLY

Applications will be received at any time. However the schedule of the EAF's programming is affected by its own need for forward planning and demands made by the funding bodies. The greater part of a year's program is determined **by June of the year prior to exhibition**. Applications for exhibitions and projects received before the end of April have optimum chance of being placed in the program for the following year. Remaining vacancies in the program are filled early in the year being programmed. Proposals to be considered at this time must be received before the end of January.

EXHIBITION PROPOSALS

Proposals may be submitted which range from the offer of fixed, specific exhibitions - where the works are already done and chosen - through to exhibitions of work still to be made, exhibitions around a projected theme and/or group of artists, and exhibitions with or without a nominated curator. And there are points between - that is, relatively firm and focused proposals and others which are, at their inception, less defined. In any case, the EAF is interested.

The EAF needs to see visual material in support of proposals:

- 35mm slides of the work in the exhibition are the most convenient
- Concept and rationale for the proposed exhibition (need not normally be more than an A4 page.) It should include a succinct account of the idea behind the proposal, including a discussion of the themes the artist(s)/curator(s) treat, or the theoretical background of the work, reasons for wanting the exhibition at the EAF etc.
- Plans for any writing or publication associated with the exhibition should be mentioned
- Current CV material on the participants is also necessary
- Any preference for date of exhibition

The EAF can decide, in principle, to accept a proposal and negotiate dates and other necessary details not supplied. Our decision will be based on an estimation of the merit of the exhibition, its relevance to the policy of the EAF, its place within the overall program and in terms of balance of gender, ethnicity, media, region (local, interstate and overseas etc). Decisions can be made more readily if full details of concept and rationale, media, number of works, dimensions and running length, basic costs and any additional costs (eg, hire of equipment, freight and insurance) are included.

The EAF is also interested in less fully developed proposals for exhibition. We are interested in working in collaboration with artist(s)/curator(s) to develop proposals. You might wish to have the EAF's assistance in extending or tightening an exhibition's theme, suggestions about who might curate the exhibition, additional or alternative artists to be considered if a group show is contemplated and assistance in making applications for funding towards the costs of exhibition development.

PROJECT PROPOSALS

The EAF administers a number of art projects in any year. As with exhibitions, project proposals may be fully conceived or less defined. Projects are a way to generate new and paid work by artists, contributing to artists' professional development and the development of experimental art. The EAF programming policy suggests the sort of projects in which we might be interested. When in doubt, speak to us about the project.

A project proposal might be developed in conjunction with the EAF. Preliminary proposals need not be any more extensive than an exhibition proposal. A proposal for a project in its final form would need to show substantial detail including:

- detailed description of the project consisting of a rationale, slides and description of the work where appropriate
- the names of the co-ordinator(s) and participants (with relevant CV material)
- your reasons for wishing to run the project in conjunction with the Experimental Art Foundation
- a budget
- a timetable

As with exhibition proposals the EAF is interested in advising and/or collaborating with you in developing your project proposal and assisting in applying for funding.

Project proposals accepted by the EAF, will require close co-operation between the EAF and the proposer.

PUBLICATION PROPOSALS

The EAF is also a publisher of visual art titles: artists' books, monographs, theory/criticism and literary titles. Manuscripts (typed or clearly printed, double-spaced, visual material included) and proposals for projected books still in development or at the idea stage, should be submitted to the EAF Publications Committee which will make recommendations as to publication.

Arrangements for royalties, payments and rights would be negotiated with the EAF. Where titles receive funding or subsidy the recommended rates and manner of payment etc will apply.

GENERAL

Where a proposal is accepted by the EAF, it is expected that the basic character of the proposal remain unchanged. If there are substantial changes the proposal may have to be reviewed. Where proposals for exhibitions or projects are developmental, a greater amount of contact between the proposer and the EAF is desirable.

Where an exhibition, project or publication proposal has been accepted by the EAF and the offer accepted by the applicant, it is regarded as a binding agreement on the part of the artist, writer or curator and the EAF. A written form of agreement is available.

As it may affect the criteria on which the EAF's offer is made, entering an agreement to exhibit with another gallery (either public or private) or to publish elsewhere, may necessitate the EAF's having to re-evaluate its agreement. Successful applicants are requested to discuss such situations with the EAF as they arise. Where the EAF believes that a change in circumstances adversely affects its program, the agreement may be varied or terminated after further discussion.

In the event of major financial blowout or unforeseen and exceptional circumstances artists, authors and curators and the EAF have the right to renegotiate with a view to varying, and if necessary terminating their agreement.

If you are applying for grants to any funding body, or where sponsorship is being sought, permission to use the name of the Experimental Art Foundation must be requested and authorised.

Where a request to use the name of the Experimental Art Foundation has not been requested and a decision notified, the use of its name is not authorised.

EXHIBITION EXPENSES PAID BY THE EAF

- Standard invitation designed in consultation with the EAF, being normally one colour. This must include appropriate crediting of sponsorship and funding bodies as well as the EAF.
- Standard catalogue as arranged with the EAF. This will normally be between one and four A4 sheets, the quality depending on funds available.
- Advertising in accordance with the EAF's practice at the time.
- Postage for the invitation mail out, and a limited artist/curator's mailing list.
- Freight arrangements by negotiation with the EAF.
- The EAF will pay an artist's fee as recommended by the Visual Arts/Craft Board of the Australia Council. In 1991: \$770 per show. This is divisible among the artists where there is more than one exhibitor.
- In-house documentation.
- Standard materials necessary for the hanging and dismantling of exhibitions.
- Insurance: the EAF's insurance covers loss or damage up to \$25,000, with a ceiling of \$3,500 per work.
- Reasonable opening expenses in accordance with the EAF's practice at the time.
- EAF equipment is available for use subject to other EAF commitments. Particular requirements must be notified and arranged in advance.
- Special requirements for an exhibition eg hire of equipment, special hanging or display requirements etc need to be negotiated well in advance.
- Due to budgetary limitations all other costs remain the responsibility of the artist/s or curator/s of exhibitions.